# Amesbury Senior Community Center Goals and Highlights Summary

## Major milestones of Amesbury Senior Community Center of recent years

- **Facility**: In July 2012 the COA moved into the new space located at Nicolas Costello transportation center. The City occupies 90% of the space in which the majority is utilized by the COA
- **Services**: Services expanded beyond seniors to include disabled adults as well as caregivers to seniors/disabled
- **Infrastructure**: A new software system "My Senior Center" was purchased in 2013 for tracking purposes and documentation
- **Program**: In FY2014 The COA received a grant to be a trailblazer in new program called AGING MASTERY PROGRAM (AMP)
- **Programming**: Doubled over ??
- Programming: COA Greenleaf Supportive Day program grown XXXX
- Restructured MVRTA services in FY2015

## **Demographics:**

Amesbury population of seniors

-- 18% age 60 and older

### Age 65-plus

- -- 11.5% age 65 and older of Amesbury
- -- From 1990 to 2000, That population grew by 8.5 percent
- -- Census projects that population to grown by nearly 65% from 2010 to 2020
- -- 25% over age 65 live alone
- -- 61% have high school or some college
- -- 22% college educated

CATEGORY	FY12	FY13	FY14	FY15	FY16
MVNP	11,816	12,155	18,340	18,954	23,562
Brown Bag	186	445			444
MVRTA Trips	4828	5132	7,157	5,063	4,842
Volunteer hours	8,319	8,419	8,892	9,603	10,105
Value Volunteer hrs		\$86,118			159,578
Total units tracked	32,529	37,189			73,673
Value InKind Services				\$130,244	\$283,316
Fitness/Exercise	-	2,380	2,860	2,701	3,219
Health Screenings	-	813			884
Recreation	-	2,234			8,678
Family Assistance			110	355	
Group Support			712	770	555
Greenleaf			347	718	1,113
Telephone			0	1,808	6,604
Reassurance					
Friendly Visitors			0	93	0
Support Services			3,491	3,636	6,096
Unduplicated		742/91?	2,858	3,238	3,584
Seniors					
Budget from City	104,085	125,297	137,182	134,438	143,401

#### **GOALS FY2014**

- To become certified as a social day program. To create a self-sustaining program that will assist in expansion of programs and solidify the ACE (Amesbury Caregiver Essential) program.
- Continued expansion of social services to the residents of Amesbury
- Innovation on services and needs of seniors through case management and program development.
- Expansion of inter-generational programs with children/schools

#### PROGRESS AGAINST GOALS

- Supportive day programs do not need to be certified. Supportive day program social day program ESMV contract Not Achieved during FY 2014 but was accomplished in FY 2015
- Expansion of social services was through increase internships
- This was accomplished through internships increased programing and resources.
- Continued to grow throw the "who's coming to lunch program" and holiday concerts.

#### **GOALS FY2015**

- Complete for National Accreditation through NCOA
- To become contracted with Elder Services of the Merrimac Valley for our social day program. To create a self-sustaining program that will assist in expansion of programs and solidify the ACE (Amesbury Caregiver Essential) program through the funding of the Greenleaf supportive day program.
- Continued expansion of social services to the residents of Amesbury
- Innovation on services and needs of seniors through case management and program development.
- Cohesively redesigning our wellness programs to one umbrella under Senior Lift.

#### PROGRESS AGAINST GOALS

- To become contracted with Elder Services of the Merrimac Valley for our social day program. To create a self-sustaining program that will assist in expansion of programs and solidify the ACE (Amesbury Caregiver Essential) program through the funding of the Greenleaf supportive day program.: This has been accomplished through the contracted signed in November 2014 with ESMV. The Amesbury COA can now bill ESMV for approved clients and receive referral from clients. The other means of support has been through private pay fees collected, use of volunteers and National Senior Network Staff and grants.
- Continued expansion of social services to the residents of Amesbury: this goal was accomplished through the development of a strong tele check-in program and the implementation of a friendly visitor program. In conjunction the on-going clinical support through the use of interns from area colleges and universities has been a tremendous support. The ending of the ACE grant from Tufts health plan foundation did not impact the Clients residing in Amesbury.
- Cohesively redesigning our wellness programs to one umbrella under Senior Lift: The wellness program continues to develop and expand. Through the use of individuals and contracted agencies the COA has been able to expand services and enhance programing.

### GOALS FY2016

- To complete accreditation for National Council on Aging
- To secure grants. With the ending of the tufts health plan foundation grant it is recognized that next year's grants will significant diminish. Next year it is a goal to highlight the income and devolvement of the Greenleaf supportive day program.
- To develop a cohesive afterhours program for the community.
- To strength partnership with community agencies to enhance health and human services to the community.

# PROGRESS AGAINST GOALS

- Started the accreditation process recruited volunteer champion Mary Schaefer
- Greenleaf is self-sustained. Received \$125K grant from MCOA for a regional Elder Mental Health Outreach Team.
- Did not achieve a robust after hours program, did develop a monthly dinner that is well attended; a waiting list is often had.
- MOU with community was formed in FY 2016; MOU to more than 30 partnering agencies was developed and distributed in June 2016received a majority of the back. Wrote a grant that incorporates Pettengill House for the EMHOT grant.